

Shuchi S. Saxena

Calgary AB | +1.403.978.1169
shuchi.986@gmail.com | shuchisinha.com

| Experience |

_ City of Calgary

Senior User Experience Architect

| Calgary, AB |

Projects: Design System, Green Line, Calgary Event Centre

| October 2023 - Present |

-UX Lead on Summit Design system + UX Strategy for the Design System + Implement UX strategies by merging user needs and organizations goals + Negotiate tough conversations to fully encompass stakeholder needs to understand and implement a solution to meet user and business needs + Work with multi-functional team to understand crux of problem, research, design and ship it out + Mentor and guide 8 junior team members on the projects of UX direction and communication skills to foster stakeholder relations

User Experience Architect

Projects: Planning and Development, Customer Service and Communications ,
Elections, Climate and Environment, Calgary Transit

| Calgary, AB |

| December 2019 - September 2023 |

Work with a cross functional team to fully understand client's desired outcomes and identify project goals and KPIs + Conduct usability test on digital solutions + Use data to generate multiple UX solution + Establish robust usability test process + Facilitate goal-oriented group meetings and collaborative exercises + Develop, maintain and grow client relations

_ Critical Mass

| Calgary, AB |

User Experience Designer

| January 2018 - December 2019 |

Clients: AT&T, CITI Bank, Calgary Zoo

-Responsible for designing mobile, tablet and desktop applications for various e-commerce websites + Working in fast-paced sprint cycles in an agile environment + Assisted with competitive research, mapping user journeys, ideation to potential solution, IA structure, wireframing, prototyping, user testing and client presentations

| Accomplishments |

_ Shipped and delivered 7 projects that have gone live

_ Successfully established a Design System for City of Calgary which has:

_increased the consistency on our webpages by 300%

_time to put the page together is 10 times faster

_the citizen satisfaction score for Calgary.ca has gone up to 84%

_ Awarded spot bonus in August 2019 townhall for dedicated performance for client project by entire UX team of Critical Mass

| Internships |

_ Skidmore Owings & Merrill LLP

| New York, NY |

Architect

| June 2010 - August 2010 |

-Developed preliminary design concept - plans of LG headquarters, New Jersey + Prepared plans - compiling booklet for presentation for a 70 - story residential building - Qingdao, China and Al Rajhi Bank, Saudi Arabia

_ Skidmore Owings & Merrill LLP

| London, UK |

Architect

| June 2008 - July 2008 |

-Worked on plans + model making for a high rise residential complex- Al Sharaq Tower, Dubai
-Prepared project report for Qatar Petroleum Corporate Headquarter Project

| Education |

_ University of California (Coursera)

| Long distance program |

Interaction Design

_ University at Buffalo, The State University of New York

| Buffalo, NY |

Master of Architecture

_ Birla Institute of Technology

| Ranchi, India |

Bachelor of Architecture

| Skills |

_ Hand + Digital

Figma + Adobe XD + Sketch + Principle + Axure + Adobe InDesign + Adobe Illustrator + Adobe Photoshop + Revit + AutoCAD + V-ray Render + Adobe After Effects + Microsoft Office Suite + Model Making